



2019 Whole Earth and Watershed Festival

Promoting Healthy Living ~ Building Healthy Communities ~ Restoring a Healthy Planet

Saturday April 27th 11am to 5pm Redding City Hall and Sculpture Park

www.wholeearthandwatershedfestival.org

Sponsorship Levels

Presenting Sponsor (1) : \$15,000 + Cash Sponsorship

Our Presenting Sponsor is exclusive for the Festival. They receive top logo recognition in all publicity including Festival guide, website, posters, TV, and radio ad spots, and sponsor banners. Our Presenting Sponsor will also receive a 20 X 20 booth space in a prime location; lunch/food vouchers for up to 4 people; 5 dedicated social media shout-outs leading up to the event; a prominent mention in our press release pre-event; on-stage recognition; and a half-page ad in the festival guide.

Global Sponsors (4) : \$5,000 + Cash or In Kind Sponsorship

Our Global Sponsors are exclusive for their industry or community position. They receive prominent logo recognition in our festival guide; on our website; on posters and kiosks at the Festival; in our TV, and radio ad spots and on sponsor banners. Global Sponsors also receive a 10 X 20 booth space in a prominent location; lunch/food vouchers for up to 2 people; 3 dedicated social media posts leading up to the event; a prominent mention in our press release pre-event; on-stage recognition; and a quarter page ad in the festival guide.

North American Sponsors: \$3000 + Cash or In Kind Sponsorship

Our North American Sponsors will receive logo placement in our festival guide; on our website, posters, on our sponsor banners and kiosks at the Festival. North American Sponsors also receive a 10 X 20 booth space in a prominent location; 2 dedicated social media posts leading up to the event; a mention in our press release pre-event; on-stage recognition; and an eighth page ad in the festival guide.

West Coast Sponsors: \$1000 + Cash or In Kind Sponsorship

Our West Coast Sponsors will receive logo placement in our festival guide; on our website, posters, and on our sponsor banners and kiosks at the Festival. West Coast Sponsors also receive a 10 X 10 booth space; 2 dedicated social media posts leading up to the event; and on-stage recognition.

North State Sponsors: \$500 + Cash or In Kind Sponsorship

Our North State Sponsors will receive logo placement in our festival guide; on our website, posters; and on our sponsor banners and kiosks at the Festival. North State Sponsors also receive a 10 X 10 booth space; 1 dedicated social media post leading up to the event; and an on-stage recognition.

Community Partners: \$250 Cash or In Kind Sponsorship

Our Community Partners will receive logo placement in our festival guide, on our website, and on our information booth at the Festival. Community Partners also receive a 10 X 10 booth space; and 1 dedicated social media post leading up to the event.

Levels of Sponsorship	Social Media Shout-outs	Booth Size	Your logo on our marketing	On-Stage recognition	Advertisements in Festival Guide	Lunches Included
Presenter (1) Cash Sponsorship: \$15,000	5	20x20 Prime Location	TOP spot on all publicity (TV, radio, website, poster, & at event)	Yes	1/2 Page	4
Global (4) \$5,000	3	10x20 Prominent Location	Prominent spot on all publicity (TV, radio, website, poster, & at event)	Yes	1/4 Page	2
North American \$3,000	2	10x20 Prominent Location	Prominent spot on our website, poster, & at the event	Yes	1/8 Page	
West Coast \$1,000	2	10x10 Prominent Location	Website, poster, & at the event	Yes		
North State \$500	1	10x10	Website, poster, & at the event	Yes		
Community Partners \$250	1	10x10	Website & at the event			